

VIRGINIA DEPARTMENT OF TRANSPORTATION

TRAFFIC ENGINEERING DIVISION

MEMORANDUM

GENERAL SUBJECT: Traffic Signs		NUMBER: TE-300
SPECIFIC SUBJECT: Cellular #77 Signing		DATE: August 30, 2000
		SUPERSEDES: TE-281
DIRECTED TO: District Administrators	SIGNATURE: <i>Ilona O. Kastenhofer</i>	

The Department has been requested by the State Police to remove the word "EMERGENCIES" from the Cellular #77 signing due to legislation (Senate Bill 148) passed during the 2000 session of the General Assembly. This legislation prevents any public safety agency from advertising or otherwise promoting the use of any number for emergency response service other than 911.

Due to this request, the Department's amended policy concerning Cellular #77 is as follows:

The State Police answer Cellular #77 in all areas of the state while Cellular #911 will be answered by the local police departments instead of the State Police in most jurisdictions. In cooperation with the State Police, the Department will install on all interstate roadways "DIAL CELLULAR #77 FOR STATE POLICE" signs except in the Northern Virginia District where the signs that have been designed for the *MOVE IT* Program will be installed. This signing shall be installed near the state line and at intervals along the roadways. The spacing is recommended to be 20-mile intervals for rural areas with a reduced spacing for urban areas. The exact spacing shall be as determined by the District Traffic Engineer with input from the State Police. When the roadway does not begin at the state line, the first sign shall be installed near the beginning of the roadway.

Existing "EMERGENCIES - DIAL CELLULAR #77 FOR STATE POLICE" signs installed in accordance with Traffic Engineering Memorandum #TE-281 shall be modified or replaced as determined by the District Traffic Engineer to remove the word "EMERGENCIES". Existing "STATE POLICE #77" signs installed in the Northern Virginia District will be replaced with the signing for the *MOVE IT* Program. The signing for the *MOVE IT* program may also be installed on non-interstate roadways within the Northern Virginia District. Determination of those locations will be made by the Traffic Operations Center with input from the State Police.

The sign design for the "DIAL CELLULAR #77 FOR STATE POLICE" sign is attached. The sign design for the Northern Virginia District where Cellular #77 will be used with the *MOVE IT* Program has been developed by the District and is not attached.

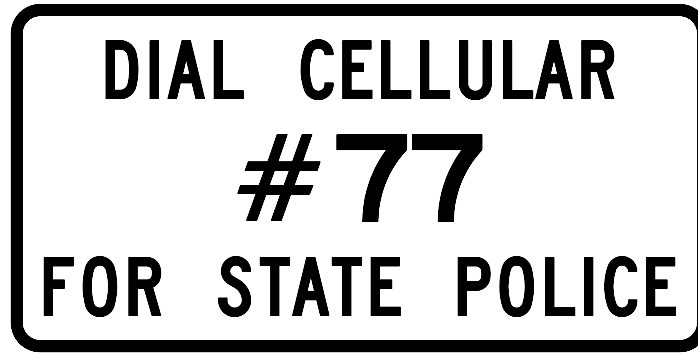
This signing shall not be installed within the welcome centers and rest areas. Other signing has been developed for those areas and is addressed by a separate memorandum.

This memorandum is effective immediately for all new installations and modification of existing signs shall be accomplished by October 1, 2000.

DCF/df

Attachment

cc: Mr. Charles D. Nottingham
Col. W. Gerald Massengill
Lt. Col. John B. Scott
Mr. A. V. Bailey, II
Mr. T. F. Boyd
Mr. J. G. Browder, Jr.
Mr. Claude D. Garver, Jr.
Ms. C. S. Sorrell
Mr. J. C. Southard
Mr. Roberto Fonseca
Division Administrators
Resident Engineers
District Traffic Engineers
Ms. Kathe Jefferson
Mr. Dan Dennis



SHAPE		Horizontal Rectangle
COLOR	Message and Border:	White (Reflectorized)
	Field:	Blue (Reflectorized)
SIZE	Horizontal:	78"
	Vertical:	36"
MESSAGE	Line 1	Capitals: 6" D
	Line 2	Symbol and Numerals: 8" E(M)
	Line 3	Capitals: 6" D
BORDER WIDTH		$\frac{7}{8}$ "
CORNER RADIUS		4"

Notes: Vertical spacing between the message and the border is $3\frac{1}{8}$ ". Vertical spacing between the lines of message is 4". Spacing between letters on line 3 shall be accomplished at 60% of the normal spacing.